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1. An anti-microbial product comprising an antiperspirant active and an amount of transition metal chelator sufficient to enhance the deodorancy performance of said antiperspirant active.

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2. An anti-microbial product according to claim 1, excluding antiperspirant gel stick compositions gelled by a gelling agent selected from the group consisting of 12-hydroxystearic acid, esters of 12-hydroxystearic acid, amides of 12-hydroxystearic acid, N-lauroylglutamic acid dibutyl amide, and 2-dodecyl-N.N'-dibutyl-succinamide.

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3. An anti-microbial product according to claim 1 or 2, characterised in that the antiperspirant active and the transition metal chelator are both present in the same composition.

- 4. An anti-microbial product according to any of claims 1 to 3, comprising a liquid or soft solid composition.
- 5. An anti-microbial product according to claim 4, having a hardness such that the pressure required to peretrate the composition is less than 0.06 N.mm⁻².
 - 6. An anti-microbial product according to any preceding claim, comprising an aerosol composition.

7. An anti-microbial product according to any preceding claim, wherein the antiperspirant active is an aluminium, zirconium, or mixed aluminium/zirconium salt.

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- 8. An anti-microbial product according to claim 6, wherein an aluminium halohydrate is a component of the aerosol composition.
- 9. An anti-microbial product according to any preceding claim, wherein the transition metal chelator is an iron (III) chelator.
- 10. An anti-microbial product according to claim 9, wherein the iron (III) chelator has a binding coefficient for iron (III) of greater than 10²⁶.
- 11. An anti-microbial product according to any preceding claim, wherein the transition metal chelator is micromolar-active.
 - 12. An anti-microbial product according to any preceding claim, wherein the transition metal chelator has an acid form comprising at least five acid groups.

- 13. An anti-microbial product according to any preceding claim, wherein the transition metal chelator is a polyaminocarboxylic acid or salt thereof.
- 30 14. An anti-microbial product according to claim 13, wherein the transition metal chelator is diethylenetriaminepentaacetic acid or a salt thereof.

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- 15. An anti-microbial product according to any preceding claim, comprising an additional organic anti-microbial agent.
- 16. An anti-microbial product according to claim 15, comprising a polyhexamethylene biguanide salt, triclosan, or farnesol.
- 10 17. An anti-microbial product according to any of the preceding claims, comprising fragrance material at up to 4% by weight of the composition.
- 18. A method of controlling microbial numbers, said method comprising the application to a substrate of a product according to any of the preceding claims.
- 19. A cosmetic method of reducing perspiration and providing additional control of bacterial numbers on a human body surface, said method comprising the topical application to the human body of any of the products according to any one of claims 1 to 17.
- 20. A cosmetic method according to claim 19, resulting in reduced body odour.
 - 21. A cosmetic method of delivering enhanced fragrance intensity comprising the topical application to the surface of the human body of a composition according to claim 17.

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22. A method for the manufacture of an anti-microbial composition comprising the mixing of an antiperspirant active, a transition metal chelator, and a carrier fluid.

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